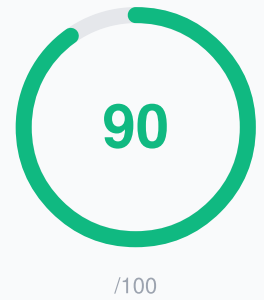


# Café de Flore

Paris, FR  
+33 1 45 48 55 26  
<https://cafedeflore.fr/>

Excellent



Your GMB profile is excellent! You've passed 18/21 checks. Keep up the great work with regular updates and reviews.

## SCORE BY CATEGORY

Profile Optimization	35% weight	100%
Website & SEO	20% weight	100%
Reviews & Reputation	25% weight	59%
Citations	10% weight	100%
Behavioral Signals	10% weight	100%

## ISSUES TO FIX (3)

- 1 Star Rating** -4 pts  
Your star rating needs attention.  
Average rating of 3.9/5 - work on improving customer experience
- 2 Owner Responses** -4 pts  
Your owner responses needs attention.  
No owner responses found — responding to reviews is a ranking signal
- 3 Review Recency** -3 pts  
Your review recency needs attention.  
Last review was 60+ days ago — encourage new reviews

## DETAILED CHECKS

### Profile Optimization

10/10 passed

- ✓ Verified Business
- ✓ Phone Number
- ✓ Secondary Categories
- ✓ Business Hours
- ✓ Google Posts
- ✓ Business Address
- ✓ Primary Category
- ✓ Photos & Videos
- ✓ Business Description
- ✓ Logo & Cover Photo

### Website & SEO

3/3 passed

- ✓ Website URL
- ✓ Website Accessible
- ✓ HTTPS Security

### Reviews & Reputation

3/6 passed

- ✗ Star Rating  
Average rating of 3.9/5 - work on improving customer experience
- ✗ Review Recency  
Last review was 60+ days ago — encourage new reviews
- ✓ Review Trend
- ✓ Review Count
- ✗ Owner Responses  
No owner responses found — responding to reviews is a ranking signal
- ✓ Review Distribution

### Citations

3/5 passed

- ✓ NAP Completeness
- ✓ Location Data
- ✗ "Best Of" Listings  
Get listed on local "best of" roundups. The top citation factor for AI search visibility.
- ✓ Website for Citations
- ✗ AI Search Citations  
Claim Bing Places and Apple Business Connect. They feed ChatGPT, Copilot, Siri and Alexa.

### Behavioral Signals

2/2 passed

- ✓ Profile Completeness
- ✓ Business Attributes

**Note:** This score evaluates your Google Business Profile optimization (completeness, photos, description, etc.) — not your actual visibility in Google search results. A high score indicates your profile is well-configured, which can improve your local ranking potential.