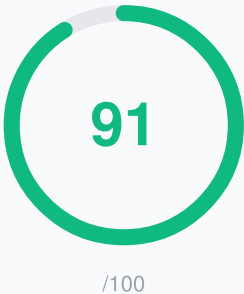


Vanilla Smiles Dental Clinic | Pediatric | Orthodontist | Root Canal | Implants | Deccan Shivajinagar Pune

Pune, IN
+91 70280 29383
<https://vanillasmile.dental/>



Excellent

Your GMB profile is excellent! You've passed 17/19 checks. Keep up the great work with regular updates and reviews.

SCORE BY CATEGORY

Profile Optimization	35% weight	85%
Website & SEO	20% weight	100%
Reviews & Reputation	25% weight	100%
Citations	10% weight	100%
Behavioral Signals	10% weight	62%

ISSUES TO FIX (2)

- 1

Business Description

-5 pts

Your business description needs attention.

Write a detailed description (100+ characters) with relevant keywords
- 2

Business Attributes

-3 pts

Your business attributes needs attention.

Add business attributes (accessibility, amenities, etc.)

DETAILED CHECKS

Profile Optimization

9/10 passed

- ✓

Verified Business
- ✓

Phone Number
- ✓

Secondary Categories
- ✓

Business Hours
- ✓

Google Posts
- ✓

Business Address
- ✓

Primary Category
- ✓

Photos & Videos
- ✗

Business Description

Write a detailed description (100+ characters) with relevant keywords
- ✓

Logo & Cover Photo

Website & SEO

3/3 passed

- ✓

Website URL
- ✓

Website Accessible
- ✓

HTTPS Security

Reviews & Reputation

3/6 passed

- ✓

Star Rating
- ✗

Review Recency

Review recency not available from sample
- ✗

Review Trend

Not enough review data for trend analysis
- ✓

Review Count
- ✗

Owner Responses

Owner response data not available
- ✓

Review Distribution

Citations

3/5 passed

- ✓

NAP Completeness
- ✓

Location Data
- ✗

"Best Of" Listings

Get listed on local "best of" roundups. The top citation factor for AI search visibility.
- ✓

Website for Citations
- ✗

AI Search Citations

Claim Bing Places and Apple Business Connect. They feed ChatGPT, Copilot, Siri and Alexa.

Behavioral Signals

1/2 passed

- ✓

Profile Completeness
- ✗

Business Attributes

Add business attributes (accessibility, amenities, etc.)

Note: This score evaluates your Google Business Profile optimization (completeness, photos, description, etc.) — not your actual visibility in Google search results. A high score indicates your profile is well-configured, which can improve your local ranking potential.