

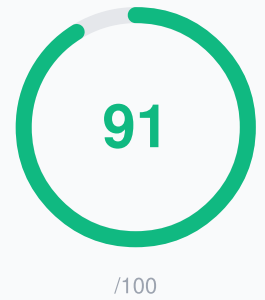
ZEISS VISION CENTER Kothrud - by Bapat Optics

Pune, IN

+91 91755 86133

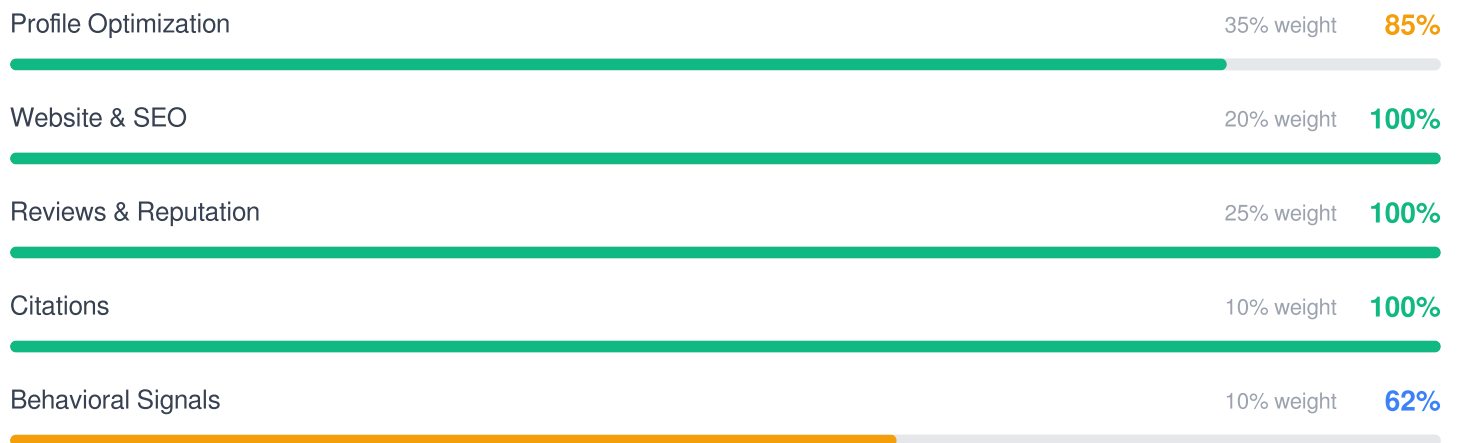
<https://www.zeiss.co.in/corporate/home.html>

Excellent



Your GMB profile is excellent! You've passed 20/25 checks. Keep up the great work with regular updates and reviews.

SCORE BY CATEGORY



ISSUES TO FIX (2)

1 Business Description -5 pts
Your business description needs attention.
[Write a detailed description \(100+ characters\) with relevant keywords](#)

2 Business Attributes -3 pts
Your business attributes needs attention.
[Add business attributes \(accessibility, amenities, etc.\)](#)

DETAILED CHECKS

Profile Optimization

9/10 passed

- ✓ Verified Business
- ✓ Phone Number
- ✓ Secondary Categories
- ✓ Business Hours
- ✓ Google Posts
- ✓ Business Address
- ✓ Primary Category
- ✓ Photos & Videos
- ✗ Business Description
Write a detailed description (100+ characters) with relevant keywords
- ✓ Logo & Cover Photo

Website & SEO

4/4 passed

- ✓ Website URL
- ✓ NAP Consistency
- ✓ HTTPS Security
- ✓ Website Accessible

Reviews & Reputation

3/6 passed

- ✓ Star Rating
- ✗ Review Recency
Review recency not available from sample
- ✗ Review Trend
Not enough review data for trend analysis
- ✓ Review Count
- ✗ Owner Responses
Owner response data not available
- ✓ Review Distribution

Citations

3/3 passed

- ✓ NAP Completeness
- ✓ Location Data
- ✓ Website for Citations

Behavioral Signals

1/2 passed

- ✓ Profile Completeness
- ✗ Business Attributes
Add business attributes (accessibility, amenities, etc.)

Note: This score evaluates your Google Business Profile optimization (completeness, photos, description, etc.) — not your actual visibility in Google search results. A high score indicates your profile is well-configured, which can improve your local ranking potential.